

Year 10 Business

1.5 Understanding External Influences

Business stakeholders - Technology & Business - Legislation & business - The economy & business

1.4 Making the Business Effective

The options for start-up & small business - Business location - The marketing mix - Business plans

1.3 Putting a Business idea into Practice

Business aims & objectives - Business revenues, costs & profit - Cash & cash flow - Sources of finance

1.2 Spotting a Business Opportunity

Customer needs - Market research - Market segmentation - The competitive environment

1.1 Enterprise and Entrepreneurship

The dynamic nature of business - Risk & reward - The role of business enterprise



Knowledge	Attributes / Character	Skills	Experiences
<ul style="list-style-type: none"> • Enterprise and entrepreneurship • Spotting a business opportunity • Putting a business idea into practice • Making the business effective • Understanding external influences on business 	<ul style="list-style-type: none"> • Confidence • Praise • Oracy - Turn and Talk, Think, Pair, Share • Organisation • Workbooks/ folder checks • Regular use of Google classroom • Resilience • Developing problem solving skills • Empathy • Working in collaboration with others • Peer assessment 	<ul style="list-style-type: none"> • Decision making • Problem-solving • Analysis of a business situation • Investigate and evaluate business opportunities and issues • Decisions making using both qualitative and quantitative data 	<ul style="list-style-type: none"> • Trip to Drayton/Cadbury World/Denby • Tycoon Business Challenge • Morgan Stanley Sustainability Project