

## Year 11 Business

### 2.5 Making Human Resource Decisions

Organisational structures - Effective training & development - Motivation

### 2.4 Making Financial Decisions

Business calculations - Understanding business performance

### 2.3 Making Operational Decisions

Business operations - Working with suppliers - Managing quality - The sales process

### 2.2 Making Marketing Decisions

Product - Price - Promotion - Place

### 2.1 Growing the Business

Business growth - Changes in aims & objectives - Business & globalisation - Ethics, the environment & business



Knowledge	Attributes / Character	Skills	Experiences
<ul style="list-style-type: none"> <li>• Growing the business</li> <li>• Making marketing decisions</li> <li>• Making operational decisions</li> <li>• Making financial decisions</li> <li>• Making human resource decisions</li> </ul>	<ul style="list-style-type: none"> <li>• Confidence</li> <li>• Praise</li> <li>• Oracy - Turn and Talk, Think, Pair, Share</li> <li>• Organisation</li> <li>• Workbooks/ folder checks</li> <li>• Regular use of Google classroom</li> <li>• Resilience</li> <li>• Developing problem solving skills</li> <li>• Empathy</li> <li>• Working in collaboration with others</li> <li>• Peer assessment</li> </ul>	<ul style="list-style-type: none"> <li>• Decision making</li> <li>• Problem-solving</li> <li>• Analysis of a business situation</li> <li>• Investigate and evaluate business opportunities and issues</li> <li>• Decisions making using both qualitative and quantitative data</li> </ul>	<ul style="list-style-type: none"> <li>• Trip to Drayton/Cadbury World/Denby</li> <li>• Tycoon Business Challenge</li> <li>• Morgan Stanley Sustainability Project</li> </ul>