

Year 13

Analyse and present market research findings and recommend process improvements

Plan and implement a market research activity to meet a specific marketing objective

Examine the types of market research used by a business

F Complete statements of comprehensive income and financial position and evaluate a business's performance

E Break-even and Cash flow forecasts

D Select and Evaluate different sources of business finance

C Understanding the purpose of accounting

B Explore the personal finance sector

A Understand the importance of managing personal finance